

Join in the 2009 Michigan Harvest Gathering and help **Fill Michigan's Fridge.**



WHAT Fill Michigan's Fridge is an online food drive to give organizations and individuals an easy way to help feed hungry Michigan families. Donors have the option of making a monetary donation via an interactive site that allows them to choose what food items he/she would like to donate to Michigan's food banks.

WHY This has been a tough year for Michigan's families and **Michigan Harvest Gathering's Fill Michigan's Fridge** is a chance for all Michigan citizens to help their friends and neighbors in need.

WHERE Go to www.feedmichigan.org and follow the link to Fill Michigan's Fridge.

HOW We're asking leadership organizations to help publicize and secure donations to Michigan's food bank network through **Fill Michigan's Fridge**. Ideas to help:

1. Set a financial goal for your organization and publicize the online food drive in your workplace (we can track the amount of money raised).
2. Publicize the online food drive in your trade magazine, website or internal communications. We'll provide a web link and camera-ready art.
3. Invite your friends and family to contribute—the need for food assistance is at an all-time high. Every dollar donated helps secure five meals!

WHEN The **2009 Michigan Harvest Gathering** kicks off on the Capitol steps on Thursday, September 17th at 10:00 AM and runs thru Tuesday, November 10.

WHO TO CONTACT For more information, contact Mary Kay Hauck, Development & Marketing Manager, at marykay@fbcMich.org or **517-485-1202**.

